

RIVIERA

A black and white close-up portrait of a man with dark hair, wearing a dark tuxedo jacket, a white dress shirt, and a dark bow tie. He is looking slightly to the right of the camera with a subtle, enigmatic expression. The background is a soft, out-of-focus light color.

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APRIL 2007

A MAN'S WORLD



EASY RIDER

A banana-seat beach cruiser may be apropos for Peninsula bar-hopping, but cyclists looking to graduate to something a little more Lance and a lot more A list are splurging on the Ride Signature Series, the bike world's Bentley. The Ellsworth bike is the first in the States to use the oh-la-la NuVinci hub, which eliminates the need to shift gears (there are none!) for a smooth, soundless glide—instead of clicking your way onto tougher terrain, shifting is akin to adjusting radio volume. And while the super-sleek aluminum frame is sure to turn heads on the bike path, Ellsworth assures us that every hot rod feature—from the quiet belt drive to the custom handlebars—contributes to performance and comfort. Those putting the pedal to the metal can land one of the 500 numbered objets d'art (\$4,995), after that you'll have to settle for the slightly less luxe Ride (\$2,995). It's still state of the art, but please, no headlights! www.ellsworthbicycles.com —K.W.