



Shimano Alfine Pink Ribbon Fundraiser - Bicycle Descriptions and Builder Quotes

Ellsworth Handcrafted Bicycles – Roxy bicycle

“Every one of us is affected by cancer. My aunt Linda battled it this year and members of my staff have family members also facing these challenges. I look forward to a world where we can all enjoy the health we dream of. Until that day, Ellsworth wants to do more than just hope and imagine. We want to be part of the cure.”

-Tony Ellsworth, president and founder of Ellsworth Handcrafted Bicycles

This is a one of a kind, first article of our new commuter bike, an “Artists Proof” as it were. It’s been in development for almost two years. Her name is Roxy. Her mission is to be eye catching enough to make everyone want to ride her, for health, for a cure, for fun! But her looks are more than skin deep—she’s equipped with geometry that will make the most of your energy, as well as technology and performance in a package that will reward you and make you come back for more—she’s a great riding bike—worthy of the Ellsworth name. Roxy’s design is based on the Popular Science Award Winning “Grand Master Best of What’s New” RIDE frame.

Ellsworth Handcrafted Bicycles, USA, is committed to Socially Responsible business practices and Environmental Stewardship. Ellsworth designs and builds the best bikes in the world, and invites everyone to “ride and know” the difference the attention to detail makes in the performance of their handmade bicycles. This will be our third year of our own PROJECT PINK—where we donate \$50 per pink bike to the Marsha Rivkin Center for Ovarian Cancer Research and the Susan G. Koman Breast Cancer Foundation. We’re a small company, but we feel if we can encourage larger companies to make the same commitment to social responsibility programs, and really put the money where the mouth is with regard to women’s cycling - we’ll initiate a ripple in a pond that will have far reaching positive effects. After three years of our own Project Pink, we’re thrilled to be joined by Shimano in these efforts.

Bike sizing and build information:

The Roxy frame is a medium, or 18” bike for either a man or woman that accommodates a rider between approximately 5’4” - 6’0” tall. The seat angle is 73.5, head angle is 70, top tube is 23.5”, bottom bracket is at 11.5”. This is a terrific handling bike, with great bioenergetic energy transfer and stable handling. She rides very, very well!

The build kit includes Shimano Alfine components, a carbon fiber fork, bars and stem, a genuine leather and titanium saddle. A shaped and swaged Aluminum 6061 tube set makes for a great handling lightweight frame. Roxy is hand painted pink and her great looks are only the cover of a book that reads mile after mile of great handling, good feeling cycling love! This is a beautiful, performance oriented commuter bike with a story and a purpose. Roxy is a cross between a swimsuit model and an Olympic athlete. She looks good enough to be on the runway, but she’s ready for a Gold Medal performance.

For more information about Ellsworth Handcrafted Bicycles, please visit www.ellsworthbikes.com.

Rock Lobster Bicycles – Custom Alfie bicycle

“Once I learned about the scope of this project, I knew that it would be a successful fundraiser. Cancer has taken friends and family members so I am keenly aware of the need for more awareness and research.”

-Paul Sadoff – founder, Rock Lobster Bicycles

The bike is my "Alfie" model that is built around the Alfine component group that was built in a late '40's Schwinn style. The frame should fit riders in the 5'7"-5'10" range, a typical mid-size bike size. This bike took the better part of four days of shop time to complete.

Bike sizing and build information:

Seat tube measurements are at 17" center-to-center, 18 1/4" to top. Top-tube 22 3/4" level measurement. Mid-tube stand over is 31". Chainstay 16 3/4", Wheelbase 40 1/2", bottom bracket drop 2 7/8". 73 deg. seat angle, and 72 deg. head angle and approximately 43mm fork rake. 5 5/8" head tube. The Alfie is best suited for a 5'7"-5'10" rider, male or female.

Features: Shimano Alfine components, Honcho peened aluminum fenders, leather grips, absolutely trick saddle with pink accents, Nitto 'albatross handlebar. This ain't no ordinary town bike-this is the way to get around in style and arrive relaxed and not late. This is a handmade custom frame and fork, one of three in existence and the only pink one so far. Racks can be fitted to this bike and a generator and headlight are already on it.

PLEASE NOTE: This bicycle was slightly damaged in shipping, but the damage was strictly cosmetic to the paint, with a paint chip smaller than the size of a dime. The paint was re-touched professionally, repairing the previous paint chipping.

For more information about Rock Lobster Bicycles, please visit www.rocklobstercycles.com.

Sycip Designs – Java Girl bicycle

“We got involved in this project for the cause itself. We have some friends and know friends of friends who have cancer and it's a horrible disease. So anything we can do to raise awareness, and make a difference is a good thing.”

-Jeremy Sycip, co-founder, Sycip Designs

The Java Girl cruiser bicycle that pays homage to the beautiful turn-of-the century European commuter bikes as well as the American cruisers of yesteryear. The Java Girl is the finest of cruisers, capable of maneuvering around city buses and stray pedestrians with ease. It allows you to bust your move in style by mixing the speed and quickness of a road bike with the upright comfort and adaptability of a fine English touring bike. It's all about the way you like your Java.

Bike sizing and build information:

Java Girl bike features a step through frame design that is designed with women's specific frame and colors, but real men can ride it too. It fits riders from 5'3" - 5'9" tall. It features steel heat treated, butted chromoly tubing. Measurements and angles include: top tube 54.5 cm, seat angle 73 deg., head angle 70 deg., 700C wheel size and slider dropouts

Components include the full Shimano Alfine component group. The custom powder coated frame and fork was done by Spectrum Powder Works. Honjo aluminum hammer-tone fenders/match painted, Nitto alloy handlebars, Shimano Pro stem and seat post. Pink Chris King

headset and spacers, pink Terry saddle, Tubus rear rack/match painted, black cork grips, polished bronze head badge.

For more information about Sycip Designs, please visit www.sycip.com.

Torelli Bicycle Company – Custom lifestyle bicycle

“With this project, we saw the opportunity to help others utilizing the resources with which we have been blessed. And, as a husband and a father of two girls, I want those dearest to me to have every chance to live a long and fulfilling life. These items, coupled with the fact that cancer effects each and every one of us made us take a look at the opportunity and ask why not.”

- *Todd Linscott, managing director of Torelli Bicycle Company*

As our product manager, and chief designer of the bike, Christian Feldhake knew that the functionality would be just as important as the beauty. The vision stemmed from a picture on Christian's screensaver that depicted a lovely Dutch woman sitting on steps next to a canal with her stylish bike sitting next to her. How that translated into the bike was to have a classic Dutch commuter style while leveraging current technology, design and functionality. While the frame was critically important, the build and accessorizing was just as important. The vision was to have it be something that was not just beautiful, but be something that was extremely functional; as a machine should be.

The bike was designed by Christian at Torelli. Instead of building the frame in Italy with our other steel frames, we leveraged our relationship with nationally renowned frame builder Russ Denny. We chose to have Russ build the frame because of his great talent and our ability to modify as we go given the fact that we are designing and building at the same time with the new Shimano Alfine component group. We had to be prepared to deal with any idiosyncrasies that popped up. The frame was painted by master painter Jim Allen of The Cyclesmiths in Ranchita, California, the exclusive painter for all Torelli steel frames. The final build and accessorizing of the bike was done back at Torelli by Christian.

Bike sizing and build information:

Geometry: Aluminum light weight custom rolled tubing frameset with integrated Columbus head tube. Custom built by Russ Denney bicycles. Civia Cycles front steel fork with integrated dyno-hub cable routing. Paint by Jim Allen of The Cyclesmiths. Final assembly by Christian Feldhake, at Torelli Bicycle Co. This is a woman's bike and is best fit for a 5'6" - 5'8" tall woman. Head tube angle is 70.5, seat tube angle: 70.5, seat tube length: 53.5, top tube length: 54.5.

Components include Shimano Alfine drive train, Woody's handmade natural wood fenders and chain guard. Corey Davis of Woody's custom fenders built some gorgeous pieces of Lace wood with Purpleheart wood inlays. Schwalbe North America donated puncture resistant crème colored tires in 700 X 35c for maximum comfort and minimal flats. These tires also have a reflective stripe on the sidewall for added night time safety. The leather saddle bag, rack, and leather pannier bags were donated by the manufacture of our Tipo Uno line of leather products. Beautiful natural leather with brown leather accents, very functional quick in and out clasps and reinforced and nylon ripstop liner with a zipper pocket in each bag. Rain covers and shoulder straps are included with bags. Pink flower grips with anodized clamps for a splash of color and décor. What commuter bike would be finished without a bell, and yes, ours has a beautiful built in clock. To finish it off we put a classic Brooks saddle with springs for a plush and enjoyable ride.

More information about Torelli and its heritage can be found at www.torelli.com.

Vicious Cycles – Custom Casual Agent bicycle

“The reason we chose to get involved in this project is simple: Cancer affects everyone. We wanted to make a difference and we hope our bicycle will help with the cause.”

- *Carl Schlemowitz, founder of Vicious Cycles*

Vicious created a very special version of the Casual Agent touring bike that is designed to handle any and all ride challenges presented by riders enduring a daily commute or an extended tour on paved or dirt roads. This bike took about 25 hours from start to finish.

Bike sizing and build information:

Sizing includes seat tube center-to-center at 50cm, top tube length center-to-center 51cm, head tube angle 72 degrees, seat tube angle 74 degrees, chain stay length 45cm, bottom bracket height 27.5cm, head tube length 8.8cm, stand over height is 79.8cm. This bike fits male or female riders from 5' 2" - 5' 5" tall.

Vicious Cycles frame and fork Casual Agent model with two tone pink oversize hounds tooth paint scheme, Shimano Alfine component group, Cane Creek S-8 headset, Thomson elite stem and seatpost, Fi'zi:k Arione saddle, Michelin city trekking tires, Oury grips, soma sparrow handlebars.

For more information about Vicious Cycles, please visit www.viciouscycles.com.

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