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## **Ellsworth Takes a Glimpse Toward a More Affordable Mountain Bike**

**Ramona, Calif. – (September 22, 2008)** – Ellsworth Handcrafted Bicycles, designer and manufacturer of state-of-the-art bicycles, introduces the new “Glimpse” at Interbike 2008. The Glimpse is Ellsworth’s new, full suspension, trail and cross country bike that is produced to offer all riders a simple way to experience Ellsworth’s leading-edge performance technology, including the internationally patented [Instant Center Tracking](#) (ICT) patented suspension.

“So many times I have heard, ‘Tony, I love your bikes and what the company represents, but I just cannot afford it.’ This always saddens me because I love to share my craft with anyone who shares my passion, but unfortunately there is a price to play at this level. The Glimpse, however, significantly lowers this ‘price to play’ without compromising on the experience,” says Tony Ellsworth, founder of Ellsworth Handcrafted Bicycles.

The Glimpse is a five-inch, full ICT suspension bike that is easy on the budget yet long on the quality engineering, design, and performance of the Ellsworth Experience. This bike is sold as a complete bike with Shimano® SLX components, FOX suspension components and the State of the Art Ellsworth wheels. A performance-conscious bike for any cyclist wanting it all, packaged for cost efficiency. It’s built and boxed in one color, one set of options, hand picked by Tony for performance without the gimmicks. It’s light, strong, fast and all Ellsworth. Tony has been working on this project for over two years to achieve the careful balance between price more folks can afford and legendary performance Ellsworth is known for.

\$3,299.00 MSRP

Visit the Ellsworth at Interbike 2008, booth number 4525.

### **About Ellsworth Bikes**

Ellsworth Bikes is a designer and manufacturer of the highest quality mountain, road and recreational bicycles. The company is known for its craftsman-style approach to bike design and manufacturing, and is the holder of multiple design patents. To learn more about how Ellsworth Bikes is ready for growth in 2008, visit [www.ellsworthbikes.com](http://www.ellsworthbikes.com).

*Ellsworth Bikes: Energy, Efficiency and Environment.*