

Due to popular demand we'll be extending the EERP until April 7, 2009!



Those who ride know.



Get Your BAILOUT here! Wondering how YOU can benefit from the Government bailout plan? Let us know when you figure it out. Meanwhile, here's a bailout you can have some of!

This month, Ellsworth is providing you the opportunity to bail out of your existing bike and get on the road or trail to economic recovery with a new, 100% USA Made Ellsworth MTB or road frame.

We'll give you \$700 bailout money!

Now through April 7, 2009 and limited to stock on hand, send us a functional MTB or road frame and we'll give you \$700 off MSRP towards any new, in stock Ellsworth MTB or road frame. We'll be "bailing out" kids in need of bikes, so please be sure it is in good working condition.

We'll bailout underprivileged kids by donating your old bike!

Due to the Paperwork Reduction Act, which Ellsworth supports, to get started here's all you have to do:

1. Call us and get a Return Authorization # for the frame you're bailing out of (760-788-7500)

OR take it to any Ellsworth Authorized Dealer or your local bike shop and have them call us for the RA#

2. Clean up and ready the frame to ship, stripped of any components you want to keep.

OR take it to any Ellsworth Dealer and have them clean and ship it to us!

Riding bikes is something we can all afford to do! It's recession proof transportation, it's fitness and recreation, and it clears the head and heart so you can stay focused and productive in difficult times.

The Ellsworth Bailout Plan is a great opportunity to **Buy American** and improve your own state of well being with cycling and improve the state of well being of those less privileged (you've heard of win/win?). Everyone can get on the trail or road and participate in the American Dream of health, fitness and transportation that is independent of the world economy and energy dependence. Buying American has never made more sense!

If you have any questions, please contact the Ellsworth Sales Office at 760-788-7500.



TRUTH

Epiphany

Evolve

MOMENT

Rogue

Terms & Conditions: The Ellsworth Economic Recovery Plan expires March 31, 2009, applies to in stock items only and cannot be combined with any other discounts or allowances. Program terms and pricing are subject to change.

760-788-7500 | sales@ellsworthbikes.com

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