

## Ellsworth and Project Pink at 12hrs of Rim Nordic on June 20th

Ellsworth's DH Racer, Dan Snook, will be racing his new, custom Project Pink Rogue at this Saturday's 12hrs of Rim Nordic at the Rim Nordic Ski Area. The Rogue features a custom anodized black/pink finish and has been laser etched with "Michelle" who is Dan's fiancée and a three year cancer survivor. In addition to racing the Rogue Saturday, Dan will also be presenting the frame to Michelle after the race.

Started in 2006, Ellsworth's Project Pink program is their campaign to raise cancer awareness and contribute directly to cancer research foundations. For each Project Pink frame sold, Ellsworth donates a portion of the sale to the Susan G. Komen and Marsha Rivkin foundations

Dan will be racing his custom Rogue in honor of all cancer survivors and their families so please come out and support of our friends and families and watch some great racing!

Hope to see you there!

For directions to the race please go to:

<http://socalendurance.com/rimnordicinfo.html>

